

GALLOP, JOHNSON & NEUMAN EXPANDS INVESTMENT IN ENVIRONMENTAL SUSTAINABILITY PROGRAMS

By: JMD

July 23, 2008, St. Louis, Missouri ... Gallop, Johnson & Neuman (<http://www.gjn.com/>), which provides legal services to clients in St. Louis, nationally and internationally, has boosted its commitment to environmental sustainability by purchasing renewable energy credits equivalent to preventing 60.2 metric tons of carbon dioxide (CO₂), a greenhouse gas, from entering the atmosphere annually.

Gallop, Johnson & Neuman's participation in the AmerenUE Pure Power renewable energy program at the "Advocate" level complements the law firm's broad internal initiatives to implement measures which promote environmental sustainability. The voluntary Pure Power renewable energy program purchases renewable energy credits from qualified local wind farms on behalf of Gallop, Johnson & Neuman.

John W. Traeger, chair of the Green Business Practice at Gallop, Johnson & Neuman, said, "Our participation in the Pure Power renewable energy program is offsetting at least 10 percent of our firm's office energy usage.

"Our Pure Power commitment reduces CO₂ equal to removing 13 cars from the road for a year. It is the latest in a series of initiatives that our firm has implemented internally to help be better conservators of the environment.

"This is fueled by our awareness of the many dynamic 'green' issues in the world around us, and reflects issues that our clients face when dealing with environmental, regulatory, conservation and energy matters within their organizations," Mr. Traeger added.

Last year, Gallop, Johnson & Neuman became the first law firm in St. Louis to become a certified partner in the American Bar Association-Environmental Protection Agency Law Office Climate Challenge, a program to encourage law offices to become better environmental and energy stewards. As part of this commitment, the firm is implementing new sustainable measures in addition to "green" procedures the firm has honored for some time. A few of these measures in addition to the Pure Power initiatives include:

- Use of 30 percent post-consumer recycled paper in all legal and administrative documents.
- Using recycled paper cups and kitchenware, instead of plastic or foam cups and kitchenware.

- Recycling all paper products, including magazines, newspapers, unsolicited direct mail, cardboard boxes, legal pads, notepads, and non-proprietary or non-essential documents.
- Recycling alkaline batteries and toner cartridges to reduce landfill waste.
- Providing all personnel with ceramic coffee mugs and glass water glasses to reduce use of disposables.
- Using water purification systems to eliminate the need for water coolers or bottled water.
- Promoting energy efficiency with a "lights out" policy in empty offices after 6 p.m.
- Internal measurement and reporting on sustainability procedures by the firm's Green Committee.

Alan S. Breckenridge, a partner in the Litigation Department, is chair of the firm's Green Committee. Mr. Breckenridge said, "For many years, Gallop, Johnson & Neuman has addressed environmental law and 'green' legal issues in different practice areas, but now we are accelerating our own tangible commitments to sustainability issues internally and, we hope, setting new standards for law firms in St. Louis."

Gallop, Johnson & Neuman has served clients in St. Louis and around the world for more than 30 years. The law firm is distinguished by a Commitment to Excellence. The firm serves public and privately held corporations, small companies, start-up enterprises, entrepreneurs and non-profit entities, as well as individuals and families. Offices are located at 101 South Hanley Road, Suite 1700, Clayton, Missouri, 63105.

For more information about Gallop, Johnson & Neuman, please contact Daniel P. Mauzy at 314.615.6000 or visit the website www.gjn.com.